

## The eco.business Fund's impact objectives

The fund's mission is to "promote business and consumption practices that contribute to biodiversity conservation, to the sustainable use of natural resources and to mitigate climate change and adapt to its impacts".

Working towards this mission, the fund applies a two-pronged focus for its investments:

1. **Sector focus:** The fund's activities focus on agriculture, forestry, fisheries and aquaculture, and tourism - economic sectors that are highly consumptive of natural resources and affected by climate change.
2. **Regional focus:** The eco.business Fund targets highly biodiverse regions of the world where ecosystems are particularly vulnerable to the effects of climate change.

Integral to its impact strategy are also the fund's financing criteria: Investees receiving eco.business Fund financing must either hold an eligible sustainability standard or implement one of the practices outlined in the "Green List" or support a practice fully aligned with the fund's mission.

## Impact at environmental and socio-economic level

In line with its mission, the fund aims for a positive contribution in the following impact areas:



### Biodiversity Conservation

Make a positive contribution towards preserving, restoring or improving biodiversity and ecosystems.



### Sustainable Use of Natural Resources

Adopt practices that contribute to saving, recycling or protecting natural resources.



### Climate Change Adaptation and Mitigation

Contribute to building the resilience of biodiversity systems and businesses depending on natural resources.



### Socio-economic Improvements

Support businesses to maintain and expand their sustainable business practices, thereby providing employment opportunities.

## Impact on investment and production environment

The fund aims to achieve long-term impact by supporting a positive systemic change towards more sustainable investment practices in the financial sector, sustainable business and production practices and an enabling environment for conservation finance.

Financial Institutions (FIs) are key actors in the fund's impact approach. Integrating sustainability considerations in lending practices and an increased environmental and social awareness among financial sector players will support positive change towards more social and environmentally sustainable production practices. By acting through local FIs, the fund also achieves scale and efficiency in reaching end-borrowers and ensuring sustainability of the fund's impact.

## Contribution to international development goals

With its contributions towards conserving biodiversity and ecosystems, as well as to mitigating and adapting to climate change, the fund is contributing to key international development targets:

- **United Nation's Sustainable Development Goals (SDGs):** Committed to sustainability
- **Climate goal set out in the Paris Agreement:** Working works towards maintaining and even enhancing CO2 storage
- **Aichi Biodiversity Targets:** Mainstreaming biodiversity in business
- **Mobilizing private capital:** Blending public and private funding

# The path to impact: Theory of Change

The Theory of Change demonstrates how the fund's activities are expected to lead to the above described, intended impact. Its focus is on the "in-between", the mapping of processes that are expected to be triggered by the activities and how these would ultimately lead to the final environmental and socio-economic impacts. It was constructed based on a causal analysis, drawing on available evidence and is used to frame the fund's impact measurement and management efforts. Underlying assumptions are continuously verified through the impact management system. They are also backed by documented evidence and causal linkages from relevant institutions; such as impact evidence from industry networks, data and statistics from international organizations, parameters and proxies from academia and relevant think tanks, as well as thought pieces by conservation organisations.

The fund's Theory of Change considers the following levels:

## Final Impact

This level contains the final impacts at environmental and socio-economic level that the fund aims to contribute to.

## Outcomes

This level includes changes that are expected to occur in the short and long-term based on the activity-induced outputs. In the short-term, the eco.business fund expects: (i) an increased integration of sustainability considerations in investment and production practices; and (ii) a strengthened enabling environment for conservation finance. In the long-term, this is expected to support: (i) scaling sustainable investment and production practices; and (ii) scaling of conservation finance.

## Outputs

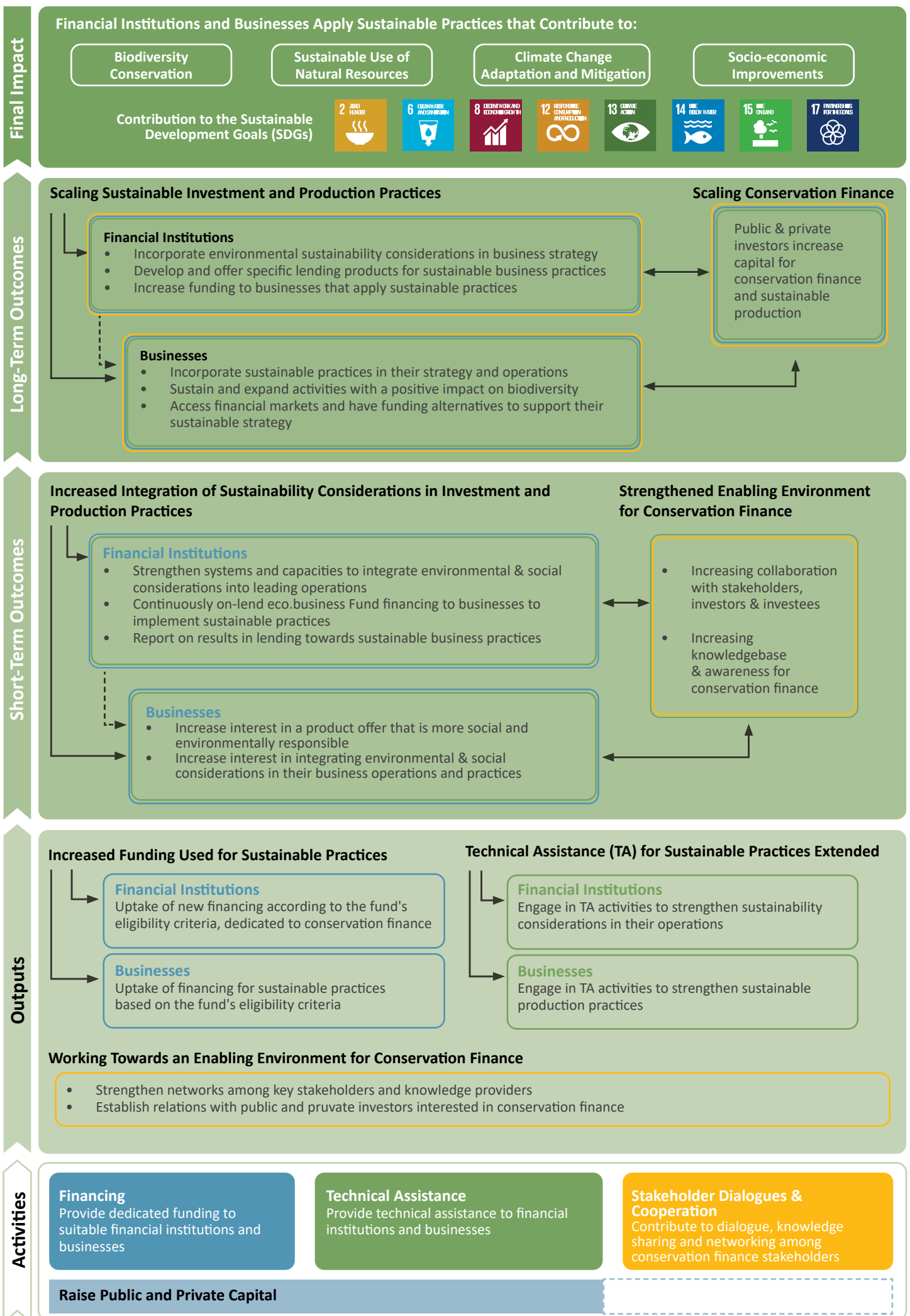
This level summarizes the tangible results that the fund's activities produce: (i) increased funding used for sustainable practices; (ii) technical assistance for sustainable practices extended; and (iii) working towards an enabling environment for conservation finance.

## Activities

This level contains the fund's different activities: (i) raising public and private capital; (ii) providing dedicated funding; (iii) providing technical assistance; and (iv) promoting stakeholder dialogue and cooperation. The fund's activities are geared towards financial institutions, businesses, and conservation finance stakeholders – each with their own route towards achieving the final impact. These processes are interlinked and reinforce each other to drive transformation and systemic change in the market.



Elements outlined in the Theory of Change can be largely directly under the control of the fund (such as activities and outputs) or influenced by both the fund and external factors (such as outcomes, final impacts). Given the nature of the fund's work, the fund does not attribute the absolute change happening at outcome and final impact level solely to its contributions. Considering also the complex environments in which the fund's investees and stakeholders operate in, it may be possible to measure whether an intended outcome occurred, but it would be difficult or inaccurate to attribute the change solely to the eco.business Fund's work. The Theory of Change, therefore, defines how the fund contributes to causing the observed outcomes and final impacts.







## ABOUT US

The eco.business Fund aims to promote business and consumption practices that contribute to biodiversity conservation, to the sustainable use of natural resources, and to mitigate climate change and adapt to its impacts. By providing financing for business practices that conserve nature and foster biodiversity, the fund seeks investments with both environmental and financial returns. The fund mainly provides loans to qualified financial institutions that on-lend the money to eligible borrowers, which include holders of recognized certifications or those making improvements in line with conservation and biodiversity goals. The fund supports sustainable operations in the sectors of agriculture, fishery (including aquaculture), forestry and tourism. For additional information please visit [www.ecobusiness.fund](http://www.ecobusiness.fund) or email us at: [info@ecobusiness.fund](mailto:info@ecobusiness.fund).

### Funded By:



The Fund is a specialized investment fund governed by Luxembourg law and is reserved for institutional, professional or other well-informed investors as defined by Luxembourg law. The adequacy or accuracy of the issue document or the assets held in the Fund have, however, not been approved or disapproved by any authority. The information given herein constitutes neither an offer, nor a solicitation of any action based on it, nor does it constitute a commitment of the fund to offer its shares and/or notes to any investor. No guarantee is given or intended as to the completeness, timeliness or adequacy of the information provided herein. No investment may be made except upon the basis of the current issue document of the fund, which is obtainable free of charge from Finance in Motion, Carl-von-Noorden-Platz 5, D-60596 Frankfurt a.M. These materials are not for distribution in the United States or to US Persons, except pursuant to available exemptions under the Securities Act of 1933 and the Securities Exchange Act of 1934. If these materials are distributed in the United States or to US Persons by Finance in Motion, such distribution will be in compliance with SEC Rule 15a-6. Offers and sales to US Institutional Investors and US Major Institutional Investors, as these terms are defined in the SEC Rule 15a-6 and related interpretive guidance, are chaperoned by Global Alliance Securities, LLC ("GAS"), SEC-registered broker-dealer and FINRA member (web: [www.globalalliancesecurities.com](http://www.globalalliancesecurities.com)) in accordance with the requirements of SEC Rule 15a-6. Not for distribution in or into Canada, Japan or Australia or to any person or in any other jurisdiction in which such distribution would be prohibited by applicable law. This document does not necessarily deal with every important topic or cover every aspect of the to which it deals. The information in this document does not and shall not be construed to constitute the provision of investment, legal, tax or any other advice. It has been prepared without regard to the individual financial and other circumstances of persons who receive it.

©eco.business Fund, 2019. All rights reserved. The translation, reprinting, transmission, distribution, presentation, use of illustrations and tables or reproduction or use in any other way is in the permission of the owner of the copyright with proper recognition of the author.

**Contact us:** [www.ecobusiness.fund](http://www.ecobusiness.fund)  
[info@ecobusiness.fund](mailto:info@ecobusiness.fund)

Finance in Motion (Fund Advisor)  
 Carl-von-Noorden-Platz 5  
 60596 Frankfurt a.M., Germany

eco.business Fund S.A., SICAV-SIF  
 31 Z.A. Bourmicht  
 8070 Bertrange, Luxembourg