



Global production of pineapple - 2023		
Source: FAO 2025		
Country	Percentage	Tonnes
Indonesia	15,5%	3156576,45
Philippines	14,5%	2944259,54
Costa Rica	14,4%	2937807
Brazil	11,7%	2387393
China, Mainland	10,3%	2093595,55
India	9%	1828000
Nigeria	7,9%	1615621,53
Mexico	6,3%	1272559,15
Thailand	6,2%	1258028
Colombia	4,2%	853169,37

Economic overview

Production Volume 2022	Export Volume	Export Value
678.1M kg	4.3M kg	USD 5.0M+

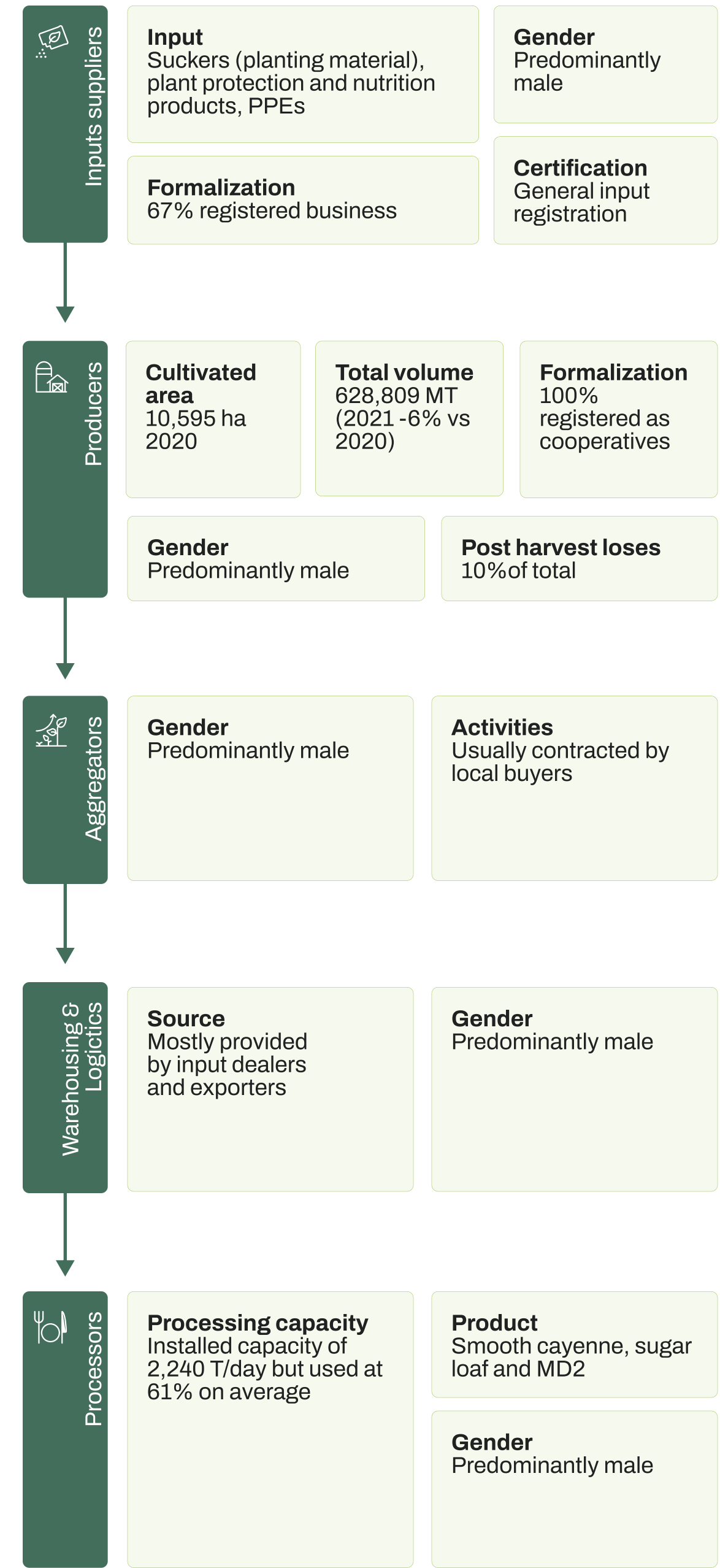
Value chain characteristics

Producer's size • Small farms: <4 ha • Medium farms: 4 – 20 ha • Large farms: >20 ha	Export information • Price: €6.5/box (air) / €0.6/kg (sea) • Value: \$29m (2021), 11th globally • 86% exports to EU • Ghana yet to export to the US, the largest global consumer, supplied by Costa Rica at 43%	Certification • Common international sustainability standards/ labels implemented by medium producers and processors are Global GAP, Fairtrade, ETI, ISO 22000
Consumption usage • Domestic 441,000 MT fresh, 126k MT for juice (2m litres imported): 60k MT for cut. • Export: 21,000 MT fresh, 300 MT dried (=4,800 MT fresh): 4,200 MT for juice and cut	Destination markets • Domestic: Volumes mostly supplied directly to end users and to processors • Export markets: France, UK, Belgium, Switzerland, Germany, Netherlands, Italy, Morocco and Kuwait.	

Leading pineapple exporters globally		
Source: OEC 2025		
Export Destination	Percentage	Export Value \$
Costa Rica	63,85%	2113997,59
Philippines	15,13%	500965,73
Netherlands	5,08%	168358,24
Belgium	3,64%	120619,71
United States	3,6%	119333,15
Ecuador	2,51%	83121,95
Honduras	2,25%	74348,51
Guatemala	1,21%	52295,01
Kenya	1,14%	40129,52
Thailand	1,14%	37851,04

Top Ghana's pineapple export destination		
Source: OEC 2025		
Country	Percentage	Tonnes
United States	38,73%	37438
Switzerland	24,56%	23742
Niger	8,53%	8249
Norway	8,45%	8172
Slovakia	6,6%	6384
Germany	6,54%	6325
Ireland	2,44%	2358
Italy	1,4%	1644
Spain	1,03%	1353
Greece	1,03%	999

Value chain



Regional production

Available land for cultivation

The Volta and Ashanti regions are emerging pineapple growing areas (relatively higher rainfall than coastal areas of central and Greater Accra regions)

Pineapple production in Ghana, is in the Volta and Ashanti regions. Within these two main regions, 6 districts where pinapple is produced face medium risk of deforestation.

This highlights the environmental challenges associated with pineapple farming and this distribution emphasizes the need for sustainable agricultural practices to mitigate deforestation risks and ensure the long-term viability of pineapple production in these areas



Sustainability financing opportunities

VC Segment	Green Finance Requirements
Producer	Financing of - Water storage infrastructure due to the long production cycle - Installation of efficient irrigation infrastructure - Crop protection and nutrition products that follow integrated management plans - Sustainability standards certification costs - Working capital to finance planting material and agronomic requirements in the crop production
Processor	- Cold storage and packhouse facilities - Refrigerated transportation for fresh pineapples from farm to port of exit
Exporters	- Working capital to offtake pineapples from farmers - Export certification (Global GAP, Fairtrade)

ESG Practices

- Gender balance, the value chain is predominantly male
- Education level is high with processors (>70%) and is limited to primary school with majority of producers.
- Child/forced labour: there is no evidence
- Personal protective equipment are available and accessible for use in production and processing
- Certification practices is mostly for medium scale producers and processors (Global GAP) to export. Its not mandatory to sell in Ghana.



eco.business fund

The **eco.business Fund** aims to promote business and consumption practices that contribute to the **conservation of biodiversity, the sustainable use of natural resources, and climate change mitigation and adaptation**. By financing business practices that preserve nature and promote biodiversity, the fund seeks investments that generate both **environmental and economic returns**. The fund primarily offers loans to qualified financial institutions, which in turn lend to eligible borrowers. These borrowers include holders of recognized certifications as well as those implementing changes that **support conservation and biodiversity**. The fund supports sustainable operations in the **agriculture, fisheries (including aquaculture), forestry, and tourism sectors**.

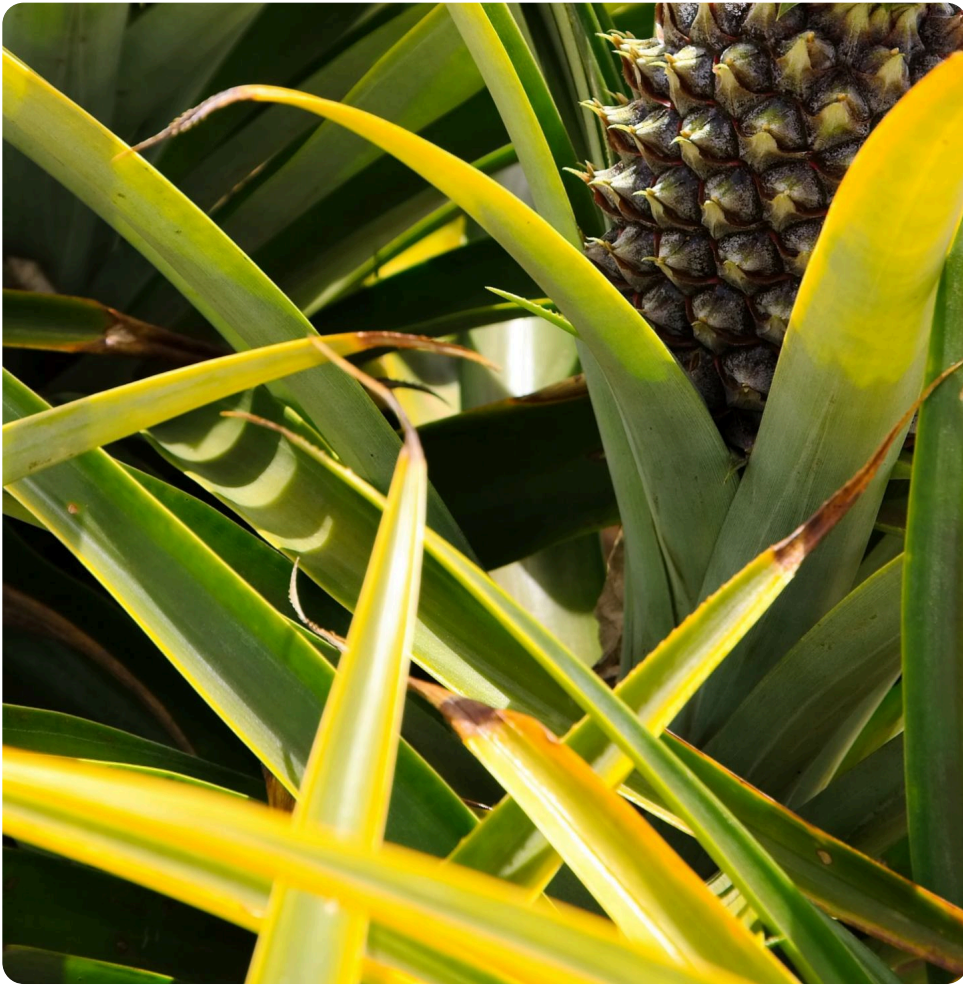
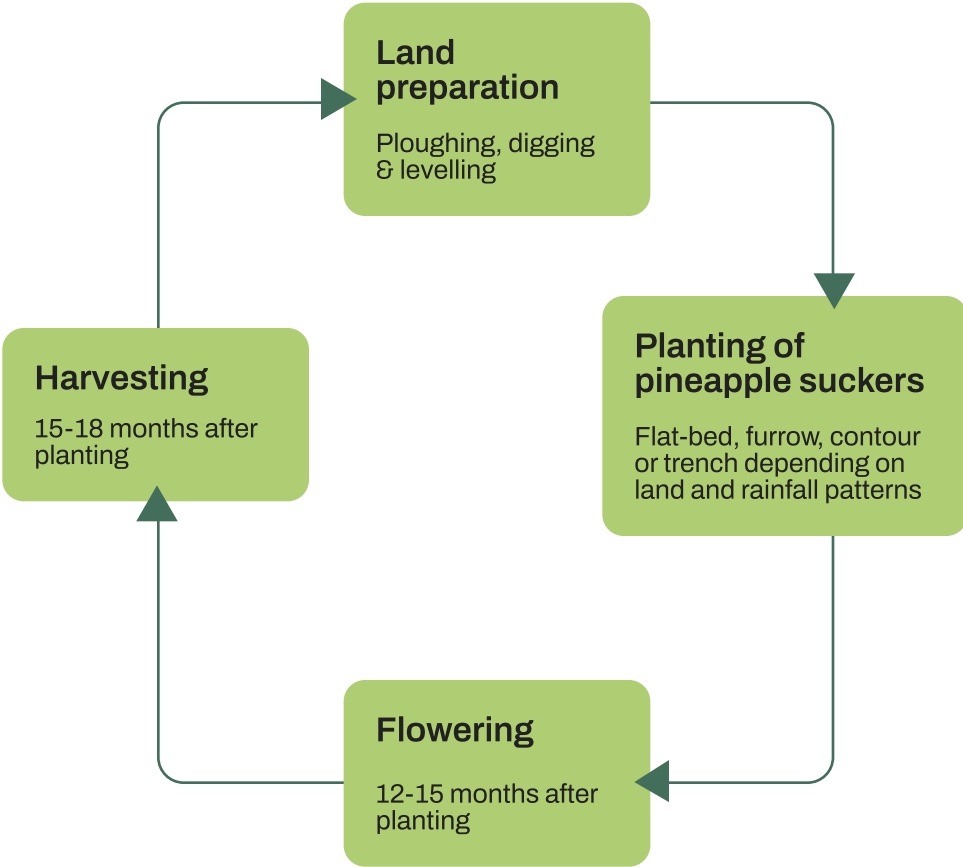
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Agronomic practices for pineapple production

Pineapple can be planted all year round, depending on availability of water.



Grown varieties

- Smooth cayenne: 50%
- MD2: 30%
- Sugar loaf: 20%

Sustainability practices

- Most producers are Global GAP certified
- Limited use of agrochemicals.

Challenges

- Long cash-conversion cycle of between 15-18 months from **planting requiring working capital which is lacking**.
- High cost of inputs.**
- Lack of post-harvest handing infrastructure** like cooling and storage facilities.
- Climate change has affected productivity** as most production is rainfed.
- Difficulty of sourcing raw materials, forcing some processors to import pineapples.**